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 **Plasma Pen**

The Need For Plasma Pen



As we age, the dermal layer thins, less collagen is produced, the elastin fibres which provide elasticity wear out & all these changes in the scaffolding of the skin cause it to wrinkle & sag.

In simple terms - our skin loses laxity & texture as we grow older. It becomes loose, it sags & lines & wrinkles appear.

Think of it like the scaffolding of a building if it were to rust, weaken and become unable to bear load or maintain flexibility then it will eventually weaken, sag & collapse.

Plasma Pen is the beauty worlds next generation treatment & our pioneering blepharoplasty, sublimation & soft-surgery fibroblasting is all specifically designed to dramatically repair, reverse & mitigate all these effects using state-of-the-art technology, proven science & our proprietary best practice technique, treatment & aftercare.

Why Plasma Pen Is The Global Leader



- The #1, Market leading, CE Certified & German manufactured device
- Ultra-fine, 0.4mm screw-in & adaptable probes for precision treatment
- Spectacular on-demand plasma delivery and plug & play ergonomic design
- Rapid treatments, shorter downtimes, faster recovery & superior results
- Plasma Pen converts electrical energy into an electrostatic energy
 - This energy is intelligently transmitted to the probe by impulse
- At about 1mm from the skin, oxygen & nitrogen are mixed & the electrostatic energy produces an arc of plasma which discharges onto the epidermis
- We force immediate contraction of the skin tissue at the surface & create thermal disruption within the dermis below - especially to the “fibroblasts” (fibroblasting)
 - This stimulates collagen production for the next few months (along with the activation & release of other important proteins in the dermis)
- The highly accurate & controlled trauma we cause to the epidermis makes the skin dry superficially into tiny carbon crusts which fall off within a few days leaving beautiful new & rejuvenated skin at the surface. The magic then continues for the next 12+ weeks as Plasma Pen is the gift that keeps giving

What Does Plasma Pen Actually Do?



- Plasma Pen contracts & tightens the surface skin tissue creating immediate lift & dramatic skin tightening
- We rejuvenate the epidermis by making it shed old cells & then they are quickly replaced with fresh, beautiful new skin cells
- By targeting fibroblasts in the dermis, we stimulate collagen & elastin production, alignment & cross linking & this strengthens, plumps, inflates & lifts the structure of the skin above over a sustained period of time
- We help re-shape, re-build & strengthen the scaffolding within the dermis to give it renewed elasticity & flexibility
- The inflammatory response & the healing process stimulated by our fibroblasting technique and our Plasma Pen helps prevent the negative behaviours which cause wrinkles
- We help activate & release important proteins in the dermis to regulate cell maturation (ageing) & we encourage tissue re-generation & repair
- Plasma Pen achieves immediate results & those results then improve significantly over the coming months
- Results last around 3 years (with many results permanent)

Plasma Pen vs Cosmetic Surgery



- We perform many of the same sought-after treatments – often with similar effects – just without invasive surgery
- No injectable anaesthetic required
- No scalpels, no cutting, no ablation and no scarring of the skin
- No stitches and suturing required
- Very low risk procedure without medical risk and potentially life changing complications
- Minimal side effects and very short downtimes – especially with our worldwide #1 device
- Quick & easy procedure with rapid recovery - most patients able to return to work the same day
- No thinning of the skin
- More uniform than ablative resurfacing using lasers (plus we are able to work on the eyes and indeed practically any of area of the skin/body)
- Significant cost savings compared to all comparable alternatives – including Surgery, Laser, Peels, Botox, Fillers, Dermarolling and much more - given the dramatic and long-lasting results (usually around 3 years with many results permanent)



Plasma Pen by Louise Walsh International

Available Treatments

Plasma Pen Treatments: Upper Facial

PLASMA PEN TREATMENTS

UPPER FACIAL

Eyebrow Lift

Periorbital Region &
Infraorbital Folds / Creases

Frown / Relax Lines / Creases.
Glabella Area, Between The
Brow / Radix

Spot Work Or Full Forehead
Lift For All Horizontal Lines /
Vertical Lines, Worry Lines /
Skin Tension Lines

Hollow Temples

Crows Feet

Non-Surgical Blepharoplasty
For Upper & Lower Eyelids /
Bags / Hoods

NOTE: Procedures can be combined / blended & different Plasma Pen techniques, intensities & amounts of treatment used accordingly

Plasma Pen Treatments: Mid Facial

PLASMA PEN TREATMENTS

MID FACIAL

Horizontal Lines / Bunny Lines
& Rhinophyma

Cheek Lift, Skin Tension Lines,
Rosacea & Facial Rejuvenation

Tear Troughs

Nasolabial Folds

Ear Lobe Rejuvenation

Accordion Lines & Folds

NOTE: Procedures can be combined / blended & different Plasma Pen techniques, intensities & amounts of treatment used accordingly

Plasma Pen Treatments: Lower Facial

PLASMA PEN TREATMENTS

LOWER FACIAL

Oral Commissures /
Mouth Corners

Jowl / Jawline Tightening &
Augmentation

Philtral Crest, Vertical Lip
Lines/ Smokers Lines /
Perioral Lines / Peritoneal Folds /
Lipstick Lines

Smile Lines / Parentheses &
Marionette Lines

Labiomental Crease,
Chin Lines & Chin Augmentation

NOTE: Procedures can be combined / blended & different Plasma Pen techniques, intensities & amounts of treatment used accordingly

Plasma Pen Treatments: Other

PLASMA PEN TREATMENTS

OTHER

- Stomachs & Stretchmarks
- Breastlifts
- Décolleté
- Legs & Knees
- Scars
- Loose Arm Skin / Sagging
- Skin Tags, Blemishes & Hemangiomas
- Thread Veins
- Much more

Wrinkled Hands



Non-Surgical Facelifts
(Full, Mid, Mini)

Overall Facial Resurfacing
& Rejuvenation

Necklift, Turkey Neck, Neck
Lines / Neck Cords / Banding

NOTE: Procedures can be combined / blended & different Plasma Pen techniques, intensities & amounts of treatment used accordingly



Before & Afters

Upper Facial

Periorbital/Infraorbital: 7 Day Comparison



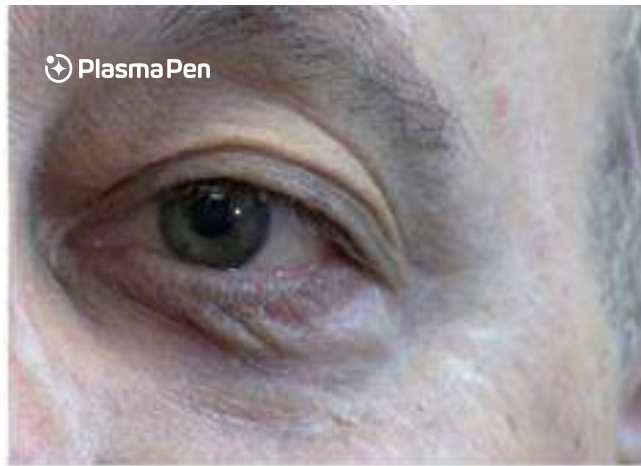
Blepharoplasty: Within 24 Hours



Non-Surgical Blepharoplasty



Non-Surgical Blepharoplasty



Non-Surgical Blepharoplasty



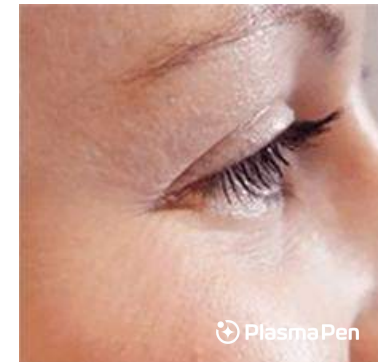
Periorbital & Infraorbital



Periorbital & Infraorbital



Crow's Feet



Forehead Lift





Before & Afters

Mid Facial

Cheeks, Skin Tension Lines & Glycation



Nasolabial Folds & Skin Tension Lines



Glycation, Skin Tension & Accordion Lines

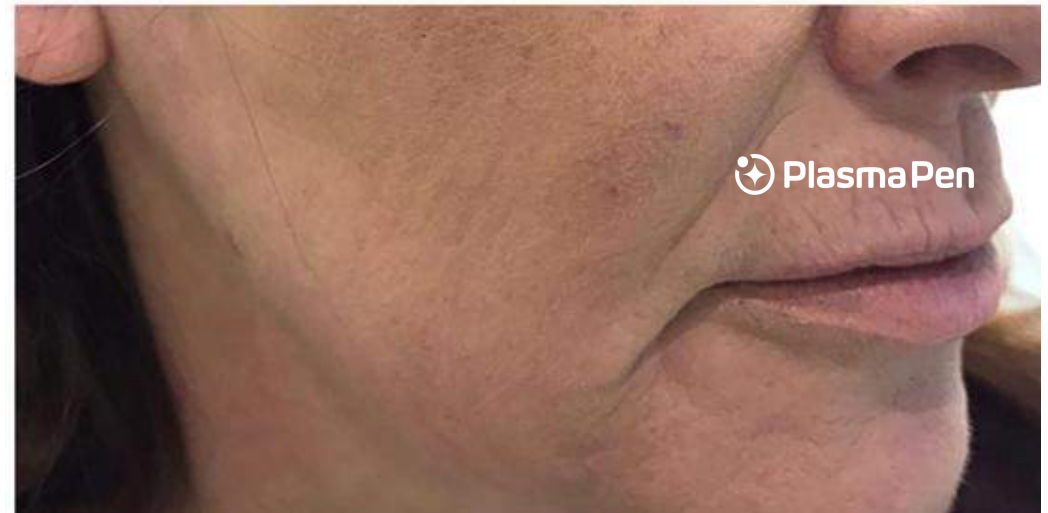




Before & Afters

Lower Facial

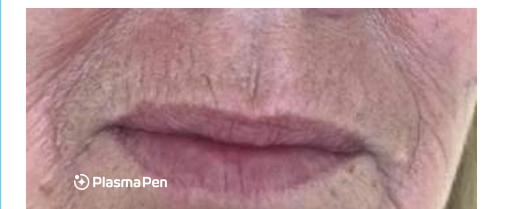
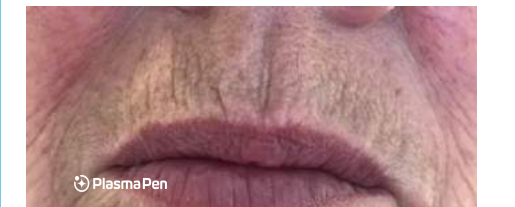
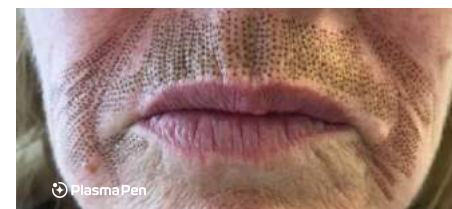
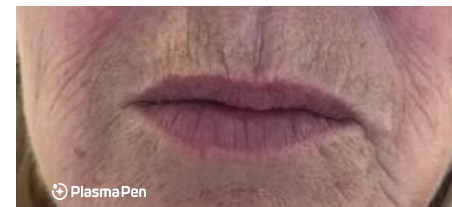
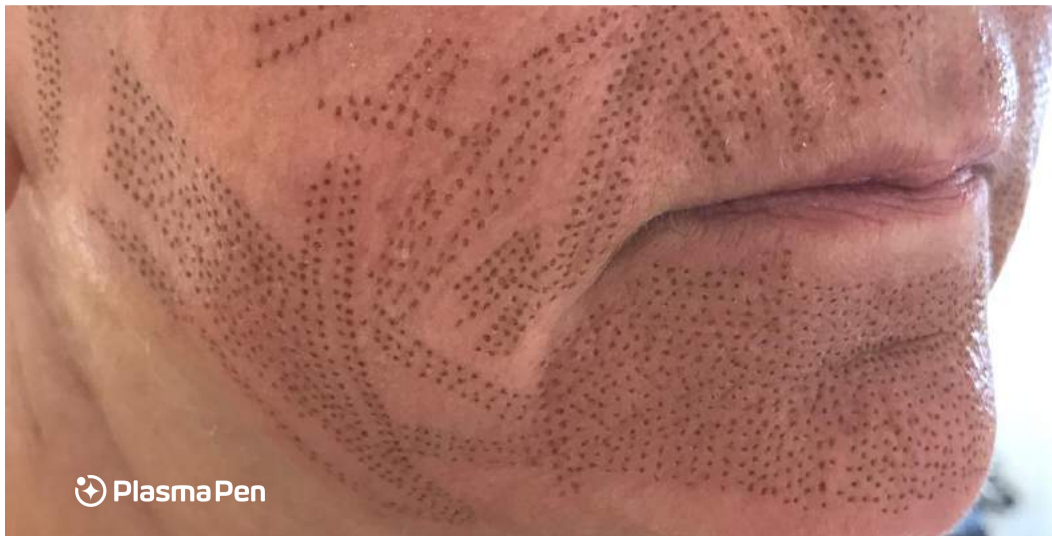
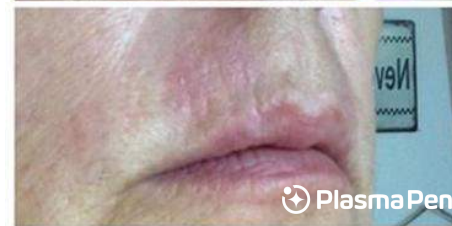
Jawline Augmentation & Parentheses



Marionette, Commissures, Lip Lines



Marionette, Commissures, Lip Lines





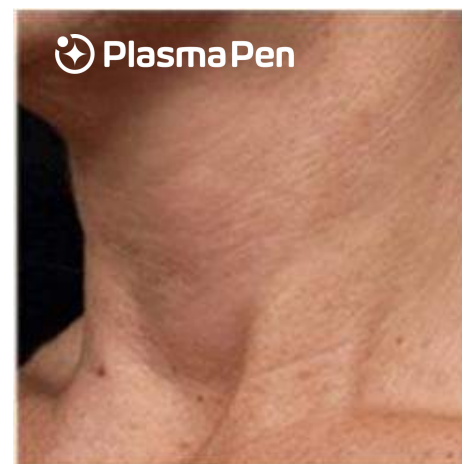
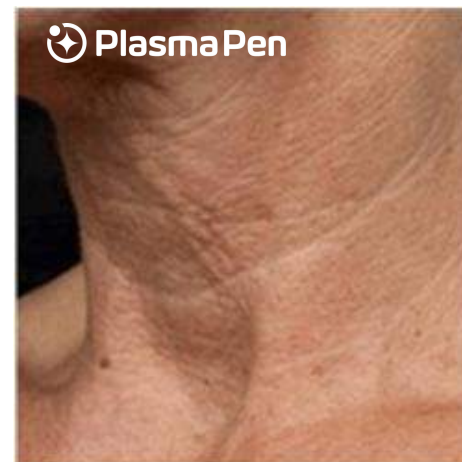
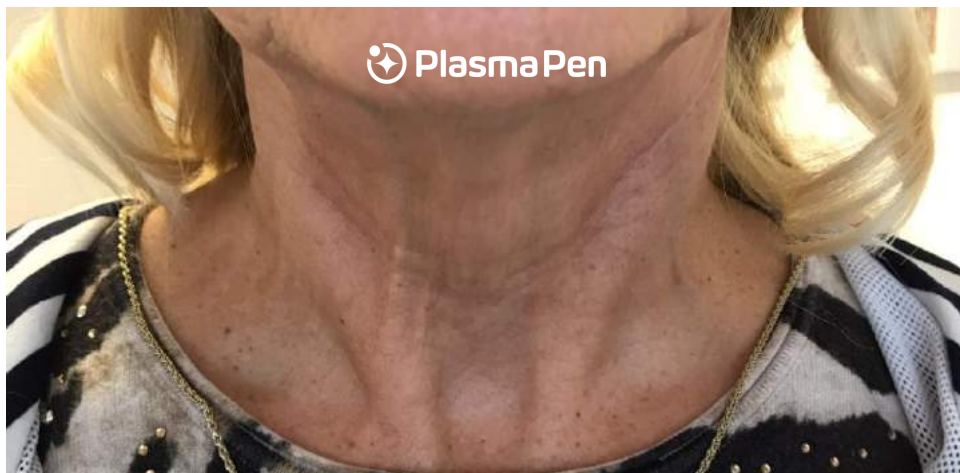
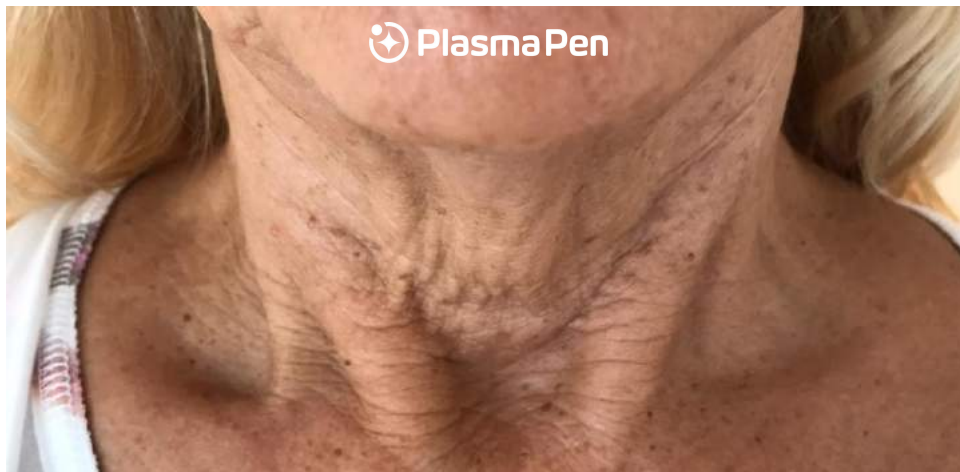
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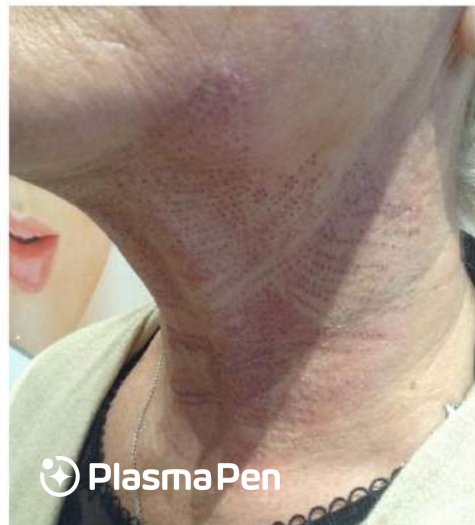
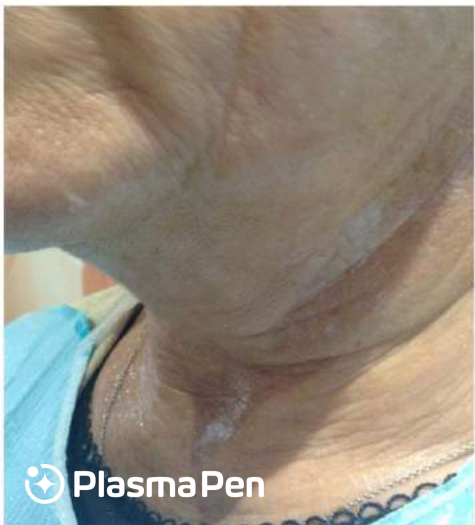
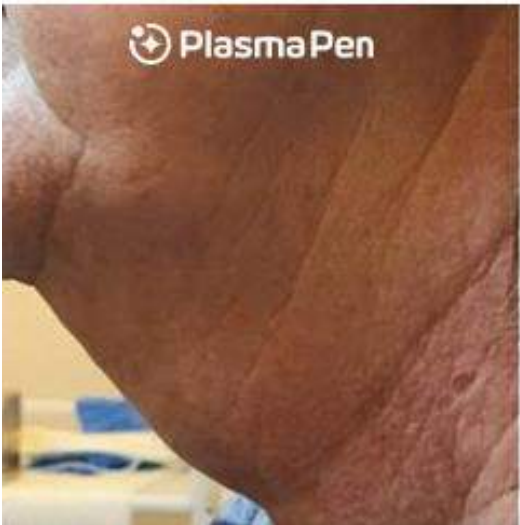
Before & Afters

Other

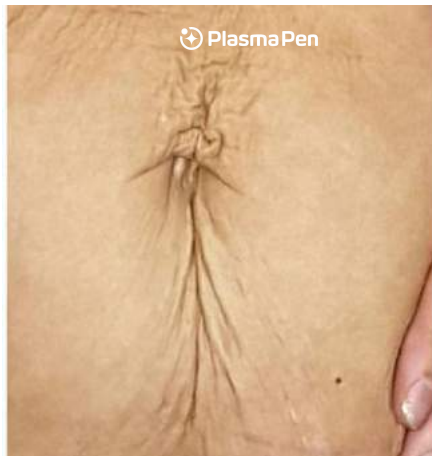
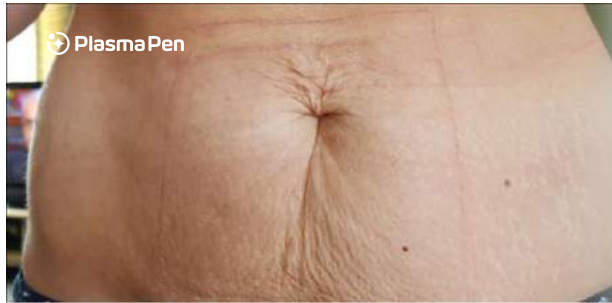
Neck Lifts, Turkey Neck, Lines, Cords & Banding



Neck Lifts, Turkey Neck, Lines, Cords & Banding



Various





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Clinics at various locations around Scotland